transforming everyday

ANNUAL REPORT 09/10





AATIF HADI ALI
Graduate Fashion Techniques and Design program, 2010

At George Brown College, transformation happens every day. For our students, our faculty and our staff, it's the unifying force that drives the diverse outcomes of an exceptional learning environment.

Students choose us because we help them turn their every day into something new, exciting and full of opportunity. Each of our students have individual transformational needs and ambitions, and many of them will be entering careers in fields that are often undergoing transformations of their own. This evolution forms the foundation for Toronto's future economic and cultural success, which will rely on the advancement of its knowledge sector and the expansion of its most innovative industries and minds.

At George Brown College we embrace transformation every day: in our curriculum, in our people and in our connections with industry and community. Thanks to partnerships with more than 1,400 area employers, George Brown College constantly refines and refreshes our programs to respond to the needs of today's workplace. And while at its core that still means providing students with the most updated skills required to do the job, today's employers are looking for more from our graduates. They're looking for an innovative mindset and the soft skills to complement technical skills. Their industries are placing greater demand on teamwork, customer service and communication—skills that have traditionally been cultivated through applied learning.

By educating a future workforce that has the technical and intellectual agility to respond to shifting economic demands and one that addresses the city's increasingly imminent skills shortage, George Brown College lies at the forefront of the GTA's social well-being. We are here to help the residents of Toronto create a city that continues to live up to its world-class aspirations.



VICTORIA LUZ LEYVA LOAYZA
Graduate - Business Administration – Marketing program, 2010





Anne Sado,
President

Michael Eubanks,
Chair, Board of Governors, 2009-2010
Vice-President, Governance, and
Architecture & Corporate/Diversified Businesses
Canadian Tire Corporation

message from the president

AND THE CHAIR OF BOARD OF GOVERNORS

Perhaps the greatest advantage of serving as the leader of George Brown College is the vantage point it provides. It's a place where the future needs of the city and its workforce can be seen, heard and, most importantly, shaped.

As you peruse this report, you will encounter the names, faces and stories of real people—students, educators, employers and donors—who have made personal and collaborative contributions that have enriched the applied learning experiences of those around them. In turn, these experiences will enhance the contributions our graduates make on the industries they serve.

From the halls of Commerce Court to the stage of the Canon Theatre, to the kitchen floor of the hottest new restaurant and the ground breaking site of the newest high rise, George Brown College graduates are creating a brighter future for our city.

As we move into a new decade, we take with us the goals and values that have made us the success we are today. We stand firm in our commitment to creating workplace-ready graduates equipped not only with the technical knowledge of their chosen fields, but the soft skills, such as communication, teamwork and customer service, that are so highly valued by employers. We remain resolute in our conviction to provide accessible education to an ever-diverse student body and do so in a manner that is responsible, ethical, efficient and sustainable.

Over the past 12 months we have realized great achievement. We have seen our students bring home medals from the annual Skills Canada competition; witnessed the completion of our $5 million Yes Chef! fundraising campaign to expand our Centre for Hospitality and Culinary Arts through the generous donations of our industry partners; and celebrated the ground breaking of our newest campus on Toronto's waterfront, which will allow us to help the province boost the number of health professionals available to service our growing need for health care.

These achievements and the success of our graduates are the direct result of all those who contribute to making George Brown College an academic institution that breeds innovation and serves the community. The combined generosity, active involvement, hard work and infectious attitude of our donors, industry partners, educators and staff have been integral to the many accomplishments witnessed in more than 40 years of excellence at the College. We look forward to the months and years ahead as we continue to work together to create opportunities that will increase student access and success and that will advance Toronto's prosperity and international reputation.



MARIE FUENZALIDA
Graduate - Dental Hygiene program, 2009

proven partnerships



At George Brown College, we identify the needs of an industry and transform those needs into programs that fill a gap in the marketplace. We expose students to entrepreneurialism and critical thinking, creating expert learners who are able to continually improve processes, products and services as soon as they enter their field of choice.

This is achieved by strategically matching our program curriculum to the evolving needs of our industry partners with whom we are in regular contact, and by offering students applied learning opportunities both inside and outside the classroom. Through these links, we produce service-oriented graduates that are strong communicators, team players and have the technical knowledge necessary to excel in their fields of choice.

AN EMPLOYER'S PERSPECTIVE

CRAIG LESURF
Senior Vice President, Construction
Vanbots a Division of Carillion Construction Inc.

We helped create a construction management degree program with George Brown College. They approached our industry, assessed our needs and delivered on them. We worked together to create the curriculum and develop the program. It's the first of its kind in Canada.

The Pulse of Innovation

Innovation is the key to ensuring Toronto's future as a world-class economic and cultural mecca, and collaboration is an inherent element of innovation. That's why George Brown College developed our Office of Research and Innovation; to provide innovative minds within the GTA the opportunity to take their ideas, concepts and prototypes to market with the guidance and input of tomorrow's future leaders. Students from a variety of George Brown College programs are then given the opportunity to collaborate and test their prowess in their chosen fields of study by helping to bring an idea to life.

In 2009 students from the nursing, electronics and fashion programs came together to develop a new approach to heart monitoring. Ocorant Inc., a Toronto-based company, had found a way to make the process less invasive through a small apparatus that did not require electrodes. Students from the business, technology and fashion studies programs leveraged the device's compact form and found a way to seamlessly incorporate it into an attractive, comfortable vest. Hidden within the garment, the device maintains its functionality and allows its users to discreetly monitor the health of their heart while they go about their daily life. The end result was a practical product, a business success story of innovation and an invaluable experience for the students involved.





Doris Chen
Bachelor of Applied Business, 2007

When Doris began her studies at George Brown College in the Bachelor of Applied Business degree program, she never imagined she would be already working in her field of choice well before she graduated.

Yet, in her second year at the College, Doris responded to a co-op posting from Public Works and Government Services Canada and soon found herself immersed in the world of accounting for what would become two consecutive summers and a full-time job immediately after graduation.

Doris says her time at George Brown College was invaluable, allowing her to augment her confidence in making professional presentations and working in a team environment. Meanwhile, her adoption of the brief and clear written communication at her co-op placement had a positive impact on her essay writing in school. It was a mutually beneficial situation.

Doris is a firm believer that a college degree is exactly what she needed in her pursuit of a career in accounting; a conviction she takes with her as she works to achieve her Chartered General Accountant designation.

Maria Nassiokas
Fashion Management, 2006

When Maria Nassiokas began her Fashion Management program at George Brown College, she was already equipped with a Bachelor of Commerce degree from McMaster University. But that wasn't enough to launch her career in the fashion industry. It wasn't long after completing her two-year program at George Brown College that Maria began to excel in her industry of choice. Learning everything from manufacturing processes and supply chains to merchandising, marketing and apparel costs, Maria gained the knowledge she needed to hit the ground running. She coupled her classroom education with practical learning through the campus fashion store, which she helped to conceptualize, develop and run.

Shortly after graduation, Maria found full-time work with a fashion wholesaler with whom she continued to maintain a strong relationship after opening up her own LUX Butik in her native Sarnia, Ontario. She uses her social media prowess to market her brand through e-commerce, a fashion blog, quizzes and a personal shopping service. Maria credits George Brown College with getting her where she is today because of the knowledge she acquired, the connections she made and the confidence she gained.





Rahul Sam

Bachelor of Applied Business, Hospitality Operations Management, 2008

Rahul Sam always loved being in the kitchen. Even as a teen, he would spend his time in the kitchen, mimicking the recipes of celebrity chefs, rather than on the couch playing video games.

His passion for food and the natural hospitality instilled within him from his Indian roots and Middle Eastern upbringing served as the perfect combination for Rahul when he entered the Hospitality Operations Management program at George Brown College. There, he learned the intricacies of one of Toronto's most competitive industries and had the opportunity to put his classroom lessons into practice at a part-time job at the Sheraton Centre, which also doubled as his mandatory co-op placement.

Today, Rahul oversees the delivery of up to 10,000 meals and supervises up to 50 food servers in his role as Assistant Banquet Manager at the Sheraton Centre. He attributes his success to the professors at George Brown College and the employers who guided him.

Game On

In 2007 George Brown College responded to the growing demand among Toronto's technology employers for graduates with game development and visual design skills; graduates who could become expert developers of mobile applications and graphic interfaces.

Enhanced in 2010 with a one-year game programming course, these programs are designed to make Toronto's budding gaming and design enthusiasts the stars of tomorrow.

Through collaboration with employers in the gaming industry, such as Bedlam Games, Capcom Canada and Starz Animation, George Brown College developed a curriculum that would allow students to excel in traditional art, 2D and 3D modelling and 3D animation. To apply these skills, students are invited by industry-leading companies to work on real-world projects for which they receive professional recognition and compensation.

These skills and experiences have already helped graduates find work in Toronto's booming mobile and casual gaming industry, developing downloadable games for the Internet and mobile devices.



new frontiers



At George Brown College, we cultivate students and professionals who are ready to improve themselves and the world around them. Our graduates are ready to face the future, knowing that they are well-prepared for the opportunities that await them. We help them get the jobs of today so that they can shape a better tomorrow.

Julia Phelan, RPN Diploma Program, 2008

It takes a great deal of compassion and maturity to care for people who are approaching the end of their lives. Julia had both. After working for years as a restaurateur, chef and nutritional manager—the latter two vocations for which she acquired necessary training through George Brown College programs—Julia needed a change. She wanted to provide more personal support to those with ailing health and limited time.

Julia returned to George Brown College, enrolling in the new Bridging RPN to BScN program, a joint initiative between George Brown College and Trent University. She did her internship at Toronto Grace Hospital where she tended to those in the palliative care unit where they liked her so much that they offered her a job. Julia continues to work as a nurse and aspires to eventually become a nurse educator; a fitting continuation of a lifetime of professional achievement.

Annie Lam, Tool and Die Technician, Co-op, 2008

It wasn't easy for Annie to find her labour of love. The Hong Kong native who came to Canada at the age of eight had always been fond of doing work that is detailed in nature; yet, the classical fine arts education she was encouraged to pursue left her unfulfilled.

By the time she was in her mid-twenties, Annie had surfed through five professional positions in varying fields. None of them satisfied her yearning to work with her hands. Then she discovered the Mechanical Technician, Tool and Die program at George Brown College. Annie soon fell in love with cutting sheet metal and secured her first job immediately after graduation, creating bushings for commercial aircrafts. Soon after, she propelled her career forward, taking on the role of process engineer for a top machine manufacturer.





Robin Paul
Wireless Technology, 2007

When Robin Paul arrived in Canada in 2007, he should have had all the education he needed to land a top-rated job in Toronto's IT sector. Armed with an English-based education in his native Punjab, India, an electronics engineering degree and work experience with IT giant Hewlett Packard, Robin was well prepared for a thriving IT career.

Yet he knew that he would only be able to impress his prospective employers with Canadian experience. That's when he began searching for the most effective educational avenue to help him reach his goals. He enrolled in the post-graduate Wireless Technology program at George Brown College because it offered project-based, team-oriented, workplace-simulated learning, such as troubleshooting complex network issues and a co-op placement at Motorola. The experience helped boost his resume and open new doors to a highly competitive industry.

Today, Robin serves as an IT professional, doing precisely the work he loves and was trained to do, and lives happily in Toronto's east-end Beach community.

Integrating the Future Workforce

Within the next few years, immigrants are expected to account for 100 per cent of labour force growth[1] At George Brown College, helping immigrants integrate into Canadian society, find meaningful and gainful employment, and reduce the city's skills shortage is of paramount importance. Immigrants make up 27 per cent of our student body, much higher than the provincial average of 17 per cent[2]

To accommodate the needs of this growing population, we have developed bridging programs—Construction Management, Research Commercialization and Innovation, Career and Work Counsellor and College Teacher Training—to help internationally educated professionals already skilled in these areas make use of their education and work experience to enter into rewarding fields in Canada.

George Brown College is also a key stakeholder in the Colleges Integrating Immigrants To Employment (CIITE) project, creating systemic change across the college system in Ontario to standardize and improve some of the most common challenges faced by immigrants.

We also participate in other government-funded initiatives such as the Canadian Immigration Integration Project (CIIP) and the Occupation-Specific Language Training (OSLT) program. As the CIIP Focal Point Partner for Education in Ontario, we help professionals in the final stages of immigration who are still in their home country by connecting them to a network of local knowledge. Through OSLT we help newcomers learn the technical terminology and socio-cultural knowledge they need to communicate effectively within the context of their industry of choice.

[1] Statscan/TD Economics, 2008
[2] Colleges Ontario



AN EMPLOYER'S PERSPECTIVE

CLAIRE MALLETTE
RN, PhD, Director of Nursing Education Placement & Development,
University Health Network

We really value George Brown students in our organization. They are very well prepared. They are ready to care for our patients, and they have that enthusiasm - that inquisitiveness to learn. We try to hire George Brown grads as they graduate, and then watch their transition into the professional socialization of nursing.



Drew Ferraro
Dental Technology, 2000

Drew was already a student in the Dental Technology program at George Brown College when his father passed away unexpectedly, leaving behind a thriving orthodontics business. He knew he wanted to salvage the legacy his father had built over his career by ensuring the practice remained viable.

Drew had a natural knack for creating dental appliances, but needed an intensive, hands-on certification program that would give him the experience and credentials he needed to pursue his career goals. With one year of theory and two years of practical laboratory experience, the program prepared him for the realities of working in a laboratory.

Today, Drew and his brother run the Newmarket-based Ferraro Orthodontics, which employs 10 people—including other George Brown graduates —and is the leading provider of orthodontics in Ontario's Golden Horseshoe region. A self-titled "smile-straightener", Drew is proud of his accomplishments and feels there is no better place to go than George Brown College to learn the industry.

Shining Metal Moments

Shayne Claringbold and Eric Ganton are proof that it's possible to mould and shape a mind. The two George Brown College students recently brought home gold and silver medals respectively from the Skills Canada competition for their prowess in sheet metal and architectural computer-aided drafting and design. Skills Canada brings together the best and the brightest in the country to show off their skills and reinforce the importance of vocational training.

Shayne and Eric's success is commonplace at George Brown College, where students are frequently recognized at national and regional competitions for their academic, creative and entrepreneurial achievements.





Artist rendering provided by Stantec/KPMB Architects

community champion



Each of us gains from the success of another At George Brown College we transform communities and shape the outlook of the city. From providing critical services to the neighbourhoods surrounding our campuses to transforming the life of an individual who is the first in his or her family to attend a post-secondary institution, George Brown College has a pulse on Toronto.

We provide prospective students from traditionally marginalized communities the opportunity to access affordable education that will earn them meaningful and gainful employment. The result is an increase in quality of life for Toronto's residents and the betterment of the communities in which they live and the industries to which they lend their newfound knowledge and skill.

Lakeside Learning

In November 2009, George Brown College proudly announced the ground breaking of the first $175 million phase of its newest and most modern campus overlooking Toronto's harbour The new waterfront campus is a manifestation of the partnership between George Brown College and the federal and provincial governments. Funding of $91.5 million for this project is being provided by the Government of Canada's Knowledge Infrastructure Program and from the Ontario Government. Waterfront Toronto is also a partner in the development. This state-of-the-art facility will accommodate 3,500 health science students each year These new opportunities will help the province address its skills shortage in important and high-demand professions.

The new waterfront campus is designed to provide students with interdisciplinary education through a range of innovative learning environments, including an Interprofessional Learning Clinic and a Health Promotion Hub, where students will have the opportunity to test various means of caring for patients and conduct applied research that will enhance the field. In addition, the new campus will allow them to experience the realities of health care delivery in Ontario. The students will provide inter-professional health care services to residents in the surrounding East Bayfront community, including dental hygiene, orthodontics, hearing and fitness tests, as part of their learning experience.

Over the course of the construction phase, the project will generate 1,750 new jobs. The campus will also serve as a hub to the East Bayfront community, offering residents green space, as well as access to fitness and recreation, all housed within an environmentally sustainable building that aims to meet the gold standard in Leadership in Energy and Environmental Design (LEED).





Louis Busch
Behavioural Science Technology, 2007

When Louis Busch graduated from high school he was content to make a life for himself as a forklift operator. Yet, it didn't take long for Louis to realize he wanted to do more with his time at work. He wanted to help people. He just wasn't sure how.

Leveraging his undying curiosity about human behaviour, Louis enrolled in the Behavioural Science Technology (BST) program at George Brown College, which is unique in Ontario. Here he learned the Applied Behaviour Analysis (ABA) approach to studying human behaviour.

Today, the forklift gears are a distant memory to the 26-year-old who works as a behavioural therapist with the Centre for Addiction and Mental Health. At the CAMH, Louis works with patients who have a development disability, such as autism, and a concurrent mental health issue, such as bipolar affective disorder.

His every day is new and offers him freedom and flexibility. He credits the BST program with allowing him to fast-track his entry into behavioural science and achieve a career path that allows him to contribute to the welfare of others.

Serving and Learning

At George Brown College, we put our students to work, serving the communities surrounding our campuses through students in training. Whether you're looking for comprehensive business support through the Institute of Entrepreneurship and Community Innovation, a sumptuous dining experience at The Chefs' House restaurant, access to reliable child care at George Brown College day care centres across the city or the latest in orthotics from our interprofessional health clinic at the Casa Loma campus, George Brown College provides the service.

By providing these services, students get first-hand, real-life experience that is invaluable in securing employment upon graduation. More importantly, they learn the crucial soft skills of communication, teamwork and customer service that employers rank as their top needs from post-secondary graduates. It's our way of giving back to surrounding communities and inspiring our students to carry on the spirit of generosity as they rise to the top.

AN EMPLOYER'S PERSPECTIVE

SIMON SODHI
Human Services Counsellor
Supervisor, Residential Transitional Support Services,
Griffin Centre

George Brown really looks at developing partnerships in the community, providing its students with opportunities to get on-the-job experience. Students come to us with a combination of practical plus theoretical experience, which is a huge bonus.





Deborah Crane
Career and Work Counsellor Program

Deborah Crane wanted to make some changes in her life. After years of working in the renovation industry, she was laid off. The single unemployed mom found herself living in a disadvantaged community in downtown Toronto with a teenage son she wanted to keep on the right path.

Deborah knew she needed to change her own life in order to prevent her son from potentially going down the wrong path in life. She realized that in order to better the situation for her family, she needed to make some changes, starting with upgrading her skills and education. She often thought of going back to school, but didn't have the means to do so. After learning about the Second Career program, she realized she was eligible to apply for provincial retraining funding. With assistance from the Second Career staff at George Brown College, she was able to secure the funding she needed to return to school.

Now enrolled in the Career and Work Counsellor program, Deborah has a new lease on life and intends to use her new training to work with youths in her community and help them find jobs or secure post-secondary education. Her determination also inspired her son to follow suit; he is now enrolled in a college program and regularly volunteers in the community.

Brown to Green

Being a committed community partner means not just doing what's best for yourself, but for the greater community. That's why George Brown College takes great strides to reduce its impact on the environment and make the future cleaner and healthier for everyone.

As a signatory to the Association of Canadian Community College's Sustainability Protocol; a member of the Green Greater Toronto Alliance and the Association for the Advancement of Sustainability in Higher Education, we have committed ourselves to a 15 per cent reduction in energy consumption over the next three years and a five per cent increase in waste diversion each year for the next three years.

Whether we're using exclusively green power at The Chefs' House restaurant, installing recycling containers throughout our campuses or investing in energy efficient heating or cooling equipment, we are always looking for ways to reduce our impact on the environment and instill a sense of social responsibility within our students. In addition, we incorporate sustainable practices as often as possible into our curriculum, so students can learn new sustainability techniques that they will carry with them into their respective industries of choice.





Elaine Lazzarato
Food and Nutrition Management, 2003

It's never easy to make puréed pork chops look appetizing to an elderly person on a textured diet, but after 22 years as a top food and beverage administrator and chef manager, Elaine Lazzarato had a knack for presentation. That talent and experience came in handy when Elaine chose to turn a new page in life and enter the Food and Nutrition Management Certificate program at George Brown College. The only program of its kind in Ontario, it prepares people who already have a culinary and hospitality background to work in hospitals, retirement homes and health care facilities. Today she works as the Food and Nutrition Manager at the Wellington Nursing and Retirement Home in Hamilton where she oversees the supervision of 30 staff members, dietary aids and cooks and gives 180 residents a reason to smile when their food arrives.

A Sustainable Future, Brick by Brick

George Brown College allows students to experience first-hand what it means to build healthy communities. This year, students in the Building and Renovation program have joined Evergreen—a not-for-profit organization focused on making urban communities livable—to work with its Brick Works project team as part of a course on masonry restoration. The Evergreen Brick Works is the organization's flagship urban renewal project, and aims to transform the historic Don Valley Brick Works into a multi-facetted green facility. The two-year program is the only one of its kind, designed to prepare students to work in the renovation and construction field using sustainable design principles.

Beginning in 2010, the once abandoned historic 16-hectare public park will spring to life in a new form and feature a farmers' market, workshops, festivals, a local food cafe and a native plant nursery, as well as office space for other non-profit organizations.

Using the innovative principles of sustainability acquired in their programs, George Brown College students continue to apply their skills and take part in the construction of this groundbreaking, sustainable, urban environment that will facilitate opportunities to explore and solidify the essential relationship between nature, culture and community in the heart of Toronto. The skills they learn today will become the standards of tomorrow.





RAISING A TOAST TO YES CHEF!
From left to right:
John Walker Dean, Centre for Hospitality and Culinary Arts; Linda Dunn, George Brown College Foundation; Anne Sado, President; Donna Dooher Leading Toronto Chef, Author and Restaurateur and campaign co-chair John Higgins, Director, Chef School and Michael Beckley, Sr Vice President, Marriott International and campaign co-chair



george brown college foundation initiatives

Yes Chef!

George Brown College set out on a course to accommodate the growing demand for student spaces within its Centre for Hospitality and Culinary Arts. With the support of the government, George Brown College embarked on a $20 million redevelopment campaign called Yes Chef! with a goal of raising $5 million in donations from the private industry.

More than 60 companies in the foodservice and hospitality industries stepped up to the plate to provide us with the financing we needed to achieve our goal and provide a concierge station, a hotel-style front desk at Student Services, nine interactive culinary labs, three baking labs, a chocolatier lab, a culinary demo theatre, mixology and sommelier labs and a student resource centre.

In addition, the funding allowed us to establish our own fine-dining restaurant, The Chefs' House, where patrons can watch Culinary Arts students prepare their food through television monitors strategically placed throughout the restaurant and be served by our Hospitality students.

Businesses in the GTA support us because they know we produce quality graduates who contribute to the growth and stability of their operations and who know how to effectively communicate, work collaboratively and provide superior customer service.

The Ontario Trust for Student Support (OTSS)

Last year, George Brown College increased its endowment funds by more than $3 million—the highest among all colleges in Ontario—thanks to generous donors who contributed more than $1 million, which was matched by the Ontario government.

In addition to our donors, we owe much of our success to our volunteers. George Brown College Foundation (GBCF) Board of Governors and Board of Directors led the way. Many other partners and friends followed their example because our track record of helping aboriginal students, new Canadians and second-career students find meaningful and gainful employment is unparalleled. They know we're not just helping the students, but also the city as a whole.

The OTSS allows George Brown College to make post-secondary education accessible to many students for whom financing is an unconquerable obstacle. It sees the province match every dollar collected by George Brown College in endowments from generous Canadians who have lent their financial support to ensure that post-secondary education is accessible to more and more people every year. We use the annual interest we receive from these endowments to distribute bursaries, scholarships and entrance awards to the students who need it the most.



HOWARD COHEN
President, Context Development Inc.

The future of Toronto is based on how we integrate our immigrants and George Brown College is the institution that is most likely to be of specific assistance to the city of Toronto to get those immigrants ready for work.

RAHUL BHARDWAJ ▶
President and CEO, Toronto Community Foundation and member of The George Brown College Board of Governors



◀ Donor Profile
Context Development Inc.

Context Development creates innovative residential condominiums primarily in Toronto's downtown. The leaders of Context Development know education is a critical aspect of ensuring Toronto's economy remains strong, and believe George Brown College equips graduates with the practical and technical skills that are imperative to today's employers. That's why Context is one of the biggest contributors to the annual endowments of George Brown College. Through their contributions, students who are struggling financially can gain access to the financial resources, such as bursaries and scholarships, which allow them to receive a post-secondary education they might otherwise have never attained. In addition, Context provides George Brown College students who live in Toronto Community Housing developments the opportunity to serve as field placements at Context. It's a partnership that makes the impossible possible for many every year

Grow with Us

George Brown College is a post-secondary institution that is constantly evolving, and currently on the cusp of a major transformation. We are undertaking the largest expansion in the history of the College, an effort that will allow us to become the leading post-secondary institution for applied learning and ensure the needs of the city's employers are met. Though this unprecedented expansion is being supported in part by government funding, we encourage private donors to invest in us as we move into a new era of education that will include the opening of the waterfront campus, the introduction of inter-professional learning across the College and the bolstering of funds available to students who need financial assistance.

Through this endeavour, we will open the doors ever-wider to students by offering them superior facilities and an opportunity to experience applied learning in a collaborative and inter-professional manner regardless of their socioeconomic background. Join us as we help thousands of students take a giant leap in the right direction.

George Brown College has much to offer to corporations, because they can see the connection between their workforce and the College's graduates.

NOELLA MILNE ▶
Partner, Borden Ladner Gervais LLP and a member of The George Brown College Foundation Board of Directors





NICHOLAS RAMDHAM
Graduate - Building Renovation Technician program, 2010

mission statement and values

The Path to Leadership

Inspired by a commitment to achievement through excellence in teaching, applied learning and innovation:

- We will set the benchmark to which all colleges will aspire, and be recognized as a key resource in shaping the future of Toronto as a leading global city.
- We will build a seamless bridge between learners and employment as we develop dynamic programs, and workplace-ready graduates who will be the candidates of choice for employers.
- We will create a community of life-long learners, grounded in the principles of access, diversity, mutual respect and accountability.

Core Values

LEARNING COMMUNITY

We foster an environment of reciprocal dialogue to ensure learning, solve problems and strengthen the GBC community.

EXCELLENCE

We commit ourselves to delivering a 'GBC standard' of quality and superior performance.

ACCOUNTABILITY

We hold ourselves responsible to ensure the future sustainability of GBC, academically and fiscally.

DIVERSITY AND RESPECT

We show mutual respect for each other within the community of GBC including all of our stakeholders, in all of our behaviour

george brown college academic centres and schools

CENTRE FOR CONTINUOUS LEARNING	School of Continuing Education Corporate Training Distance Education School of Emergency Management Yorkville School of Makeup & Esthetics
CENTRE FOR INTERNATIONAL AND IMM GRANT EDUCATION	School of English As A Second Language Immigration Education International
CENTRE FOR PREPARATORY AND LIBERAL STUDIES	School of Liberal Arts & Sciences School of Work & College Preparation
CENTRE FOR ARTS AND DESIGN	School of Design School of Fashion Studies School of Performing Arts
CENTRE FOR COMMUNITY SERVICES AND EARLY CHILDHOOD	School of Early Childhood School of Deaf & Deafblind Studies School of Social & Community Services
CENTRE FOR HEALTH SCIENCES	School of Dental Health School of Health And Wellness School of Health Services Management School of Nursing
CENTRE FOR HOSPITALITY AND CULINARY ARTS	Chef School School of Hospitality And Tourism Management
CENTRE FOR CONSTRUCTION & ENG NEERING TECHNOLOGIES	School of Architectural Studies School of Computer Technology School of Construction Management & Trades School of Mechanical Engineering Technologies
CENTRE FOR BUSINESS	School of Business School of Financial Services

numbers at a glance

Programs Offered

Programs	**157**
Diploma	73
Post-Graduate Certificates	30
Certificate/Apprenticeship Programs	48
Bachelor Degrees	6
Continuing Education Programs	1600

Students

Student Body	**70,956**
Full-Time Students (Full-Time Equivalent)	22,266
International	2,070
Apprentice	712
Continuing Education Registrants (Including 12,000 Distance Learners)	48,690

George Brown College Staff

Full-Time Staff	**1,223**
Faculty	506
Support Staff	535
Administrative Staff	182
Part-Time	**1162**
Faculty	32
Support Staff	509
Administrative Staff	21
Continuing Education	**600**

college and foundation boards

College Board of Governors 2009-10

EXTERNAL MEMBERS

Minaz Abji
Executive Vice President Asset Management
Host Hotels & Resorts

Rahul Bhardwaj
President & CEO
Toronto Community Foundation

Laurie Cook
Partner
Borden Ladner Gervais LLP

Michael Eubanks, Chair
Vice-President, Governance, and Architecture & Corporate/Diversified Businesses
Canadian Tire Corporation

Christopher Griffin, Vice Chair
President, International Vice President
USG Corporation CGC Inc.

James McPhedran
Senior Vice President, Ontario Region
Scotiabank

Lynn Nagle
President,
Nagle & Associates Inc.
Assistant Professor
Faculty of Nursing University of Toronto

Maureen O'Halloran
Staff Representative
Canadian Office and Professional Employees Union

Christine Raissis
Director, Economic Research and Business Information
City of Toronto

Jan Rush
Former Deputy Minister
Ministry of the Environment

David Wilkes
Senior Vice President, Trade & Business Development
Canadian Council of Grocery Distributors

Robert Wong
Vice Chair/Snr Investment Counsel/Portfolio Manager
Leon Frazer & Associates Inc.

INTERNAL MEMBERS

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Student Representative
George Brown College

Marilou Martin
Support Staff Representative
Co-Operative Education Officer
Centre for Business, George Brown College

Marjorie McColm Ed. D.
Associate Vice President Academic
George Brown College

Anne Sado
Ex-officio President,
George Brown College

Tom Tomassi
Faculty Representative
Faculty of Technology, George Brown College

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Paula Jourdain Coleman
Chief Executive Officer, Specialty Care

Michael Cooke
Vice President Advancement, George Brown College

Helen Kearns*
President & CEO, Bell Kearns & Associates Ltd.

Mary Lawson
Vice President, Dalerose Homes

Noella Milne
Partner, Borden Ladner Gervais LLP

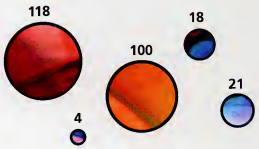
Jerry Patava
President & CEO, Great Gulf Homes

Anne Sado
President, George Brown College

*Completed term in 2010

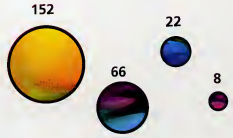
financial report

as at march 31st, 2010 (expressed in millions of dollars)



Operating Revenue by Source

	$
Ontario Government	118
Federal Government	4
Student Fees	100
Ancillary	18
Other	21
Total	**261**



Operating Expenditures

	$
Salaries and Benefits	152
Supplies and Other Expenses	66
Plant, Property and Capital	22
Scholarships and Bursaries	8
Total	**248**



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georgebrown.ca